

in collaboration with



FILM DISTRIBUTION FUND FORM N. 4

Distribution and Marketing strategy:

Expected date of first theatrical release:

Expected date of VOD release:

Expected number of cities:

Expected number of cinemas:

Forecast number of DCPs:

- a) Promotional and distribution strategy for the film, regarding, in particular: innovative features of the distribution model, attracting strategies and involvement of particular targets (e.g. young people, specific communities etc.), participation in Festivals in the foreign distribution Country (max 1.000 words)**
- b) Consistency between P&A budget and promotional and distribution initiatives, regarding, in particular: promotion strategy of the project in terms of visibility (press, social media and other communication / promotional channels), including the organization of events involving Italian talents, as well as accessibility of the film for people with disabilities (max 1.000 words)**