

EUROPEAN FORMAT  
CURRICULUM  
VITAE



PERSONAL INFORMATION

Name **SABINA LEONI**

Address

Phone Number

E-mail

Nationality

Date of Birth

WORK EXPERIENCE

- 1983-1985 EL CHARRO S.P.A. – Creative advertiser  
Implementation of graphics, layouts and advertising campaigns for the launch of the new company created by Marcello Murzilli<
- 1985-1987 GILCO GROUP S.P.A. – Head of Communications in the field of general contracting projects in developing countries (Angola, Niger, Southern Africa)
- 1985-1987 FAI FONDO AIUTI ITALIANO (Ministry for Foreign Affairs) – Graphic designer  
Creation of FAI logo and brand identity. UNICEF+FAI campaign.
- 1987-2000 SABINA LEONI STUDIO GRAFICO – Graphic advertiser  
Brand communication and corporate image for the major film distribution. [www.sabinaleoni.com](http://www.sabinaleoni.com)
- 2000-2010 EU-GENIA ROMA S.N.C.– Partner and CEO  
Head of communication, Art direction and P.R. [www.eu-genia.net](http://www.eu-genia.net)
- 2003-2007 ISTITUTO DI CULTURA ITALIANO. Paris – Art director  
Organization, communication and planning for all the events organized by the Institute.
- 2009- **today** QUARANTAGRADI 2009 S.R.L. – Partner and Art Director  
Brand communication, planning, design and realization of the company product.  
[www.magliettefresche.it](http://www.magliettefresche.it)
- 2008-2013 COMMISSARIATO GOVERNATIVO PER L'EXPO (Ministry for Foreign Affairs)  
Head of communication and Art director, Expo Saragozza/Venlo/Yeosu
- 2008-**today** FONDAZIONE FESTIVAL DEI DUE MONDI DI SPOLETO ONLUS – Head of communication and Art director. Communication of the 9 editions of the Festival of Spoleto

2011-2013	YES I AM ADV srl– Head of the Culture and Entertainment area. Communication strategy for cultural events. Creation and planning of the advertising campaign of the Cinema Festival of Rome.
2013- today	MARTINI6 S.P.A. / ANIMALS S.R.L. – Partner and Art director Managing of the new graphic and communication company. Creation and planning of the advertising campaign of the Cinema Festival of Rome.
2015-today	SABINA LEONI COMUNICAZIONE Art director and communication

**EDUCATION AND TRAINING**

1983-1986	IED Isituto Europeo del Design, delle Arti Visive
1981-1983	Università degli Studi "La Sapienza", Roma – Architecture
1981	Liceo Linguistico Internazionale Boncompagni. Roma

**PERSONAL SKILLS**

MOTHER TONGUE **ITALIAN**

OTHER LANGUAGE **ENGLISH**

- reading B/2 INDIPENDENT USER
- writing B/1 INDIPENDENT USER
- speaking B/2 INDIPENDENT USER

OTHER LANGUAGE **FRENCH**

- reading B/2 INDIPENDENT USER
- writing B/1 INDIPENDENT USER
- speaking B/2 INDIPENDENT USER

OTHER LANGUAGE **SPANISH**

- reading B/2 INDIPENDENT USER
- writing B/1 INDIPENDENT USER
- speaking B/2 INDIPENDENT USER