

## Luca Di Leonardo

### 2017 WORKS AND PROJECTS

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Tour director for **EXPLORICA** (from February to July and December)

Tour director for **ALIGUER** (from March to May)

Communication and International press officer for **GIORNATE DEGLI AUTORI (VENICE FILM FESTIVAL** from July 20<sup>th</sup> to September 15<sup>th</sup>)

PR for **SITGES FANTASTIC FILM FESTIVAL OF CATALUNYA** (from September 20<sup>th</sup> to October 16<sup>th</sup>)

Programming Assistant and PR for **POSIDONIA GREEN FESTIVAL** (Barcelona, November 25<sup>th</sup> and 26<sup>th</sup>)

### 2016

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#### FREELANCE TOUR DIRECTOR.

TOUR DESTINATIONS: ISLAS CANARIAS (Lanzarote and Fuerteventura)

from November 15<sup>th</sup> to the 29 (12 adults)  
and from December 5<sup>th</sup> to the 14<sup>th</sup> (19 adults)

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ORGANIZATION AND PROGRAMMING FOR  
“MIA – MERCATO INTERNAZIONALE DELL’AUDIOVISIVO” – [www.miamarket.it](http://www.miamarket.it)  
FONDAZIONE CINEMA PER ROMA  
from September to November 2016

MIA Market programming office (Organization of few panels and meetings) - Web and Industry Guide Contents – What’s Next Italy Organization – Database – Guests Coordination for the Mexican Cinema Focus, Focus on Netherlands and Belgium Cinema

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COMMUNICATION AND INTERNATIONAL PRESS OFFICER FOR  
“VENICE DAYS – GIORNATE DEGLI AUTORI” [STUDIO COOP](http://STUDIO.COOP) - [www.venice-days.com](http://www.venice-days.com) from July to September 2016

Social Media – International Press Coordinator – Web Contents – Media Partner Coordinator – Database

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TOUR DIRECTOR FOR **EXPLORICA** Educational Travel - [www.explorica.com](http://www.explorica.com) – from February 2016

Mai Tours directed:

- Barcelona – Valencia – Granada – Malaga – Ceuta – Tetuan – Sevilla – Cordoba – Madrid (March and June 2017 // February, 2016 // March, April 2016)
- Madrid – Sevilla – Cordoba – Malaga – Lisboa (April 2017)
- Best of Spain: Madrid – Toledo – Cordoba – Granada – Sevilla – Gibraltar - Malaga – Valencia – Siges Barcelona – Pamplona – San Sebastian – Bilbao – Segovia – Madrid (June, July 2017)
- Roma – Orvieto - Florence – Siena – Côte d’Azur – Nice – Monaco – Avignon – Barcelona (May, 2016)

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- Paris – South of France – Barcelona – Tarragona and Costa Dorada (June, 2016 // June 2017)
  - Madrid, Barcelona (March and June 2017)
  - Barcelona, Girona, Figueres, Zaragoza, San Sebastian, Bilbao May, June 2017
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TOUR DIRECTOR FOR **ALIGUER** – [www.v-aliguer.com](http://www.v-aliguer.com) - from April 2015

Tours: Barcelona sightseeing – Park Güell - Barcelona Walking Tour – Girona Walking Tour – Figueres (Dali Museum)

March, April and May 2015 / March, April and May 2016 / March, April and May 2017

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SOCIAL MEDIA MANAGER AND PRESS OFFICER FOR THE ITALIAN PHOTOGRAPHER **VALENTINA VANNICOLA** – from 2011

Facebook Profile – Italian and International art press – Web Contents

## PREVIOUS WORK EXPERIENCE

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From June 2013 to September 2015

### Touristic services

BE BARCELONA / [www.apartmentsbebarcelona.com](http://www.apartmentsbebarcelona.com)

- Public Relations, Social Media Manager  
Tours' destinations in Spain: Barcelona, Girona, Granada, Madrid, Malaga, Sitges, Sevilla, Valencia  
Tours' destinations in Italy: Florence, Pisa, Milan, Rome, Turin, Venice.
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From November 2007 to December 2014

### Film Festival and Events

COURMAYEUR NOIR IN FESTIVAL / [www.noirfest.com](http://www.noirfest.com) / Locations: Rome, Courmayeur (AO, Italy)

- Programming Office, film research, film archive and database; coordination with world sales and film productions; guests coordination.
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From April 2009 to June 2012

### Film Festival and Events

TAORMINA FILM FEST / [www.taorminafilmfest.it](http://www.taorminafilmfest.it) / Locations: Rome, Taormina (ME, Italy)

- Head of programming; guest coordination; festival promotion during European Film events (such as Berlinale Filmspiele, Cannes Film Festival); author of the Catalogue's program notes; press conferences and Q&A interviewer of film directors and actors.
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From December 2011 to June 2012

### Film production, Sales and Promotion

PYOR IP LTD / [www.pyoorworld.com](http://www.pyoorworld.com) / Locations: Rome (IT); London (UK)

- Sales and promotion of documentaries and TV series.

From July 2011 to May 2012

### Web Radio

FRED.FM / [www.fred.fm](http://www.fred.fm) / Locations: Rome, Venice, Turin, Courmayeur (IT).

- Interviewer, speaker, news writer, interviews coordinator during European Film Festivals and Film Events (Rome Film Fest, Mostra d'Arte Cinematografica di Venezia, Turin Film Fest, GLBT Turin Film Fest, Cannes Film Fest, Berlinale, Med Film Fest of Rome).

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From March 2008 to September 2011

### Stage Production / Theatre

DIGNITA' AUTONOME DI PROSTITUZIONE / [www.dadp.it](http://www.dadp.it) / Locations: Rome, Naples, Milan (IT)      ▪ Producer,  
Social Media Manager, promotion and PR

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From December 2008 to June 2009

### Art Gallery and Events Organization

THE HOUSE OF LOVE AND DISSENT / [www.loveanddissent.com](http://www.loveanddissent.com) / Locations: Rome

- Events organization and Gallery Coordinator; PR and press office.
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From June 2006 to November 2008

### Film Festival and Events

ROME FILM FEST / [www.romacinemafest.it](http://www.romacinemafest.it) / Location: Rome

- P.A. of the Artistic Directors; Programming Office and film archive and database.
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EDUCATION AND TRAINING

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From 2001 to 2007 **Film Studies: History and Criticism**  
 Academic Degree (106/110)

Graduated in the Modern Literatures Department of the "Università La Sapienza" of Rome (Italy).

- Principal subjects: History and Criticism of Cinema, Visual Arts, Literature, History and Criticism of Theatre.

**Internships and Seminars:**

From July 2004 to May 2006: Production of short films of the students of the "Centro Sperimentale di Cinematografia di Roma" in cooperation with "Università La Sapienza", "NYU" (New York University) and the "UCLA" (California University).

From February 2003 to May 2004: "Shakespeare on Stage". Performances and study of the theories of the theatre during the Shakespeare era.

From January to March 2003: Seminar about the creative writing for Cinema (by the Italian scriptwriter Vincenzo Cerami).

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PERSONAL SKILLS

LANGUAGES

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
<b>ITALIAN</b>	Native language				
<b>ENGLISH</b>	C2	C2	C1	C1	B2
<b>SPANISH</b>	C1	C1	C1	C1	B2
<b>FRENCH</b>	C1	B2	C1	B2	A2

Levels: A1/2: Basic  
 Independent user - C1/2 Proficient  
 (Common European Framework of Reference for Languages)

user - B1/2:  
 user

- Communication skills** ▪ Good communication skills gained through the experiences in the film industry and the continual contacts with lot of people from all over the world and from different backgrounds: tourists, film producers and sales agents, artists and film makers.

**Organisational / managerial skills**

- Organization skills acquired working for events and film festivals
- Problem solving skills acquired working in film production and refined working with tourists and travellers, as they are from heterogeneous backgrounds and with various needs.
- Time management

**Job-related skills**

- Public Relation skills
- Communication abilities
- Team work
- Creativity

**Computer skills**

- Good command of Microsoft Office™ tools

A & B

## INFORMATIONS

Publications  
Projects  
Memberships  
References

## REFERENCE:

- Juror for the 10<sup>th</sup> "Premio Quaderni del CSCI" – Barcelona, October 2014

## PUBLICATIONS:

- Taormina Film Fest Catalogue – Catania (IT), 2010
- Taormina Film Fest Catalogue – Catania (IT), 2011
- "Quando la fantasia si chiama Tim Burton" – [www.noirfest.com](http://www.noirfest.com), 2012
- Analysis of the film "Genitori e Figli. Agitare bene prima dell'uso" by Giovanni Veronesi – Barcelona (ES), 2013
- Analysis of the film "Il primo uomo" by Gianni Amelio - Quaderni del CSCI – Barcelona (ES), 2013
- Analysis of the film "Anni Felici" by Daniele Luchetti – Quaderni del CSCI – Barcelona (ES), 2014
- Analysis of the film "Indebito" by Andrea Segre - Quaderni del CSCI – Barcelona (ES), 2014
- Analysis of the film "La bella gente" by Ivano De Matteo - Quaderni del CSCI – Barcelona (ES), 2016
- Analysis of the film "Viva la sposa" by Ascanio Celestini - Quaderni del CSCI – Barcelona (ES), 2016

## PERSONAL PROJECTS

May - 2013

- "LOST IN CERVANTES" – A visual art exposition and film event on the Don Quijote's new interpretation by contemporary Italian artists.

Work in Progress - 2017

- "LOST IN SUPERHEROES" - A visual art exposition and film event on the Superheroes' new interpretation by contemporary international artists.